

# TERMS AND CONDITIONS APPLICABLE TO PURCHASE/USE OF MERZ AESTHETICS PRODUCTS

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### 1. AGREEMENT. This Agreement consists, collectively, of:

- Customer's signed Merz sales agreement (if applicable);
- these Terms and Conditions Applicable to Purchase and/or Use of Merz Aesthetics Products;
- the Merz Return Materials Policy available at <https://us.merzaesthetics.com/customer-terms-and-conditions/>;
- the Product invoice(s) sent to Customer by Merz; and
- the HCP Portal Terms of Use (available on the HCP Portal).

The above-referenced documents constitute the entire binding agreement ("**Agreement**") between Customer and Merz North America, Inc. ("**Merz**") relating to Customer's purchase and/or use of the Ultherapy DeepSEE® System and Transducers, the Ultherapy PRIME® System and Transducers, Neocutis® products, Radiesse® products, Belotero® products, Xeomin® Aesthetic products, and DeScribe® products (**such Merz products, hereinafter collectively, the "Products"**). "**Customer**", as used herein, means the purchasing aesthetic medical practice, the practice's supervising physician(s) and medical director(s), and the practice's staff members. Customer and Merz are hereinafter each a "**Party**" and, collectively, the "**Parties**".

This Agreement supersedes all other agreements and understandings, whether written or oral, between the Parties relating to the purchase of the Products. Notwithstanding anything to the contrary, whether executing a purchase order, quotation, proposal, standing order, or letter of authorization, or by accepting delivery of the Products, Customer agrees to be bound by and accept the terms of this Agreement. No additions, conditions, amendments, or modifications by Customer or any other person, whether oral or contained in any other documents submitted from Customer to Merz, will be binding on Merz, regardless of Merz's failure to object or Merz's shipment of Products, unless otherwise agreed to in writing and signed by Merz.

Merz may update these terms and conditions from time to time without prior notice to Customer. When updated the terms are published at <https://us.merzaesthetics.com/customer-terms-and-conditions/>. The date in the footer of this terms document indicates the revision date. By ordering Product after publication of updated terms Customer is consenting to be bound by the updated terms as part of its Agreement.

THIS AGREEMENT WILL APPLY UNLESS CUSTOMER HAS A SEPARATE WRITTEN AGREEMENT WITH MERZ THAT EXPRESSLY REPLACES THIS AGREEMENT.

### 2. PRODUCT-SPECIFIC PAYMENT TERMS.

**(A) Applicable to Ultherapy PRIME System Purchases:** A non-refundable \$10,000 deposit or approved financing is required to secure purchase of *each* Ultherapy PRIME System. Full payment of the balance is due prior to receipt of the System unless the Parties have expressly agreed to a different payment schedule in writing.

**(B) Applicable to Transducer, Neocutis, Radiesse, Belotero, Xeomin Aesthetic, and DeScribe Purchases:** Payment in full is due upon receipt of the order unless the Parties have expressly agreed to a different payment schedule in writing. Customer hereby grants permission to Merz to charge Customer's credit card for any such order, including automatic Transducer orders.

**(C) Applicable to All Products:** All orders are subject to Merz's credit approval of Customer. Applicable sales tax will be invoiced unless Customer supplies a valid tax-exempt certificate prior to Product delivery. While packaged pricing may be quoted to Customer and/or displayed on Customer's sales agreement page, individual product pricing and applicable discounts will be listed on the subsequent Merz invoice(s) provided to Customer. If any portion of a Merz invoice is approved for return or otherwise not delivered, Customer remains responsible for paying the remainder of the invoice. Applicable shipping, handling, and other taxes will be added to the final invoice price for each order. Customer may specify a bill-to address which is different from Customer or a credit card which is different from Customer's own credit card, but

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Customer agrees that: (1) Customer is responsible for use and administration of the Product; and (2) Merz will hold Customer jointly and severally liable for all outstanding balances hereunder in the event that such bill-to third party is delinquent with payment(s) or in the event that any such credit card is declined. If Customer's account is delinquent by more than thirty (30) days, it shall accrue interest at the rate of 1.5% per month on the balance due or, if less, the maximum rate permitted by law. Merz reserves the right to discontinue Products without prior notice or modify future Product purchase prices without notice.

If Customer fails to fulfill the terms of payment or does not meet Merz's continuing credit requirements, Merz will have the option to do one or more of the following: (i) decline to accept orders or fulfill pending orders; (ii) require all pending and future orders to be on a prepaid basis; (iii) delay any shipment until payment is received by Merz or further assurances requested by Merz are received; (iv) declare all outstanding sums immediately due and payable; (v) require payment for all Products delivered hereunder to be made by irrevocable letter of credit in a form approved by Merz; and/or (vi) suspend or terminate Customer's eligibility for the Advantage Program (as defined in Section 10 hereof) or the Xperience+ Program (as defined in Section 11 hereof).

Nothing contained herein will release Customer from any previous obligations. Customer will be liable to Merz for all costs incurred by Merz in its collection of any amounts owing by Customer which are not paid when due, including collection agencies' and attorneys' fees and expenses, regardless of whether a lawsuit is commenced. From time to time, Merz may review Customer's creditworthiness. Customer agrees to provide Merz with all credit information reasonably requested, and Customer represents and warrants to Merz now, and each time Customer places an order, that all information Customer has provided is true and correct.

Customer is solely responsible for all taxes and tax implications related to Customer's purchase of Products and participation in Merz programs.

**(D) Purchase Money Security Interest.** Until the applicable purchase price shall have been paid in full to Merz for any Products, Merz shall retain a purchase money security interest in the inventory of the Products presently in the possession of or hereafter acquired by Customer, and if Customer shall have sold the Products to any third party, the proceeds of resale (or claim thereto) shall belong to Merz. Customer hereby appoints Merz as its attorney in fact to file any document, with any state or other governmental authority, as is necessary or desirable to perfect, continue, modify or terminate this security interest. Failure on the part of Customer to pay the price when due shall give Merz the following rights (without prejudice to any other remedies): (a) those in possession of the Products that are still owned by Merz, because they have not been paid for, agree not to contest or object to a court order allowing Merz to repossess said Products; and (b) to prevent Customer from reselling or parting with possession of the Products until the price therefore shall have been paid in full.

**(E) If Customer Is Receiving Third Party-Manufactured Product(s):** Third-party products are purchases directly from, and sales directly by, the third-party seller. Customer's purchase, receipt, and use of the third-party products are subject to the applicable third-party seller's terms and conditions of sale. If applicable, the third-party seller will contact Customer to arrange for training on the third-party products. Merz makes no representations or warranties regarding any of the third-party products. No Merz Products have been cleared or approved for use in combination with any third-party products. Any and all third-party

product-related complaints or adverse event reports must be reported directly to the third-party seller. MERZ EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NONINFRINGEMENT OF INTELLECTUAL PROPERTY RIGHTS WITH RESPECT TO ANY THIRD-PARTY PRODUCTS, AND MERZ SHALL HAVE NO LIABILITY TO CUSTOMER, ITS AFFILIATES, OR ITS END CUSTOMERS, OR TO ANY OTHER THIRD PARTY, FOR ANY ALLEGED OR ACTUAL DAMAGES, OR AS A RESULT OF ANY INFRINGEMENT OF ANY INTELLECTUAL PROPERTY RIGHT OF ANY THIRD PARTY, RELATING TO THE THIRD-PARTY PRODUCTS. Customer shall seek remedy solely from the applicable third-party seller with respect to any and all contract-related and product-related disputes relating to a third-party product. Customer is solely responsible for all taxes and tax implications related to Customer's purchase of any such third-party products.

### 3. DELIVERY AND RISK OF LOSS; LEAD TIMES.

Unless otherwise agreed in writing by Merz, all Product orders within the United States will be delivered FOB Merz's facilities. Upon Merz's tender of the Products to a common carrier, title and risk of loss shall pass to Customer, and delivery shall be deemed complete. Merz will make commercially reasonable efforts to fulfill the order by the quoted delivery date, but quoted delivery dates are estimates only. Merz may ship partial orders as needed. All shipments are fully insured for the benefit, and at the expense, of Customer.

### 4. INSPECTION AND ACCEPTANCE.

**(A) Applicable to Ultherapy DeepSEE and Ultherapy PRIME Products:** Delivered Products which have been purchased may not be returned. Customer must inspect delivered Products and report claims for defects, damages, shortages, or receipt of wrong Products which are discoverable on a visual inspection within seventy-two (72) hours of delivery, or the purchased Products will be deemed irrevocably accepted and such claims will be deemed waived. Merz may in its sole discretion fulfill Ultherapy PRIME System orders with refurbished/recertified equipment, which equipment will be covered under the same warranty terms as new equipment.

**(B) Applicable to Non-Ultherapy Products:** Please refer to Merz's Return Materials Policy, available at <https://us.merzaesthetics.com/customer-terms-and-conditions/>, for information on whether or not the specific Product is returnable. If a Product is eligible for return and Merz approves the return, then, upon Customer's return of the Product, Customer's sole remedy and Merz's sole liability shall be replacement of the Product or credit at the original Product invoice price.

Customer must inspect delivered Products and report claims for defects, shortages, or receipt of wrong Products within ten (10) business days of delivery, or the Products will be deemed irrevocably accepted and such claims will be deemed waived. Customer shall communicate any such claims to Merz via telephone at 1.866.636.2884 or via e-mail to [orders@merz.com](mailto:orders@merz.com).

**(C) Applicable to All Products:** Orders may not be cancelled after shipment. In no event will promotional Product or expired Product be returnable or replaced by Merz. Shipping damage claims must be made by Customer directly with the shipping company in accordance with such company's policies, which generally require such claims to be made prior

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to the time the carrier of the Products leaves the delivery destination. In the event of loss or damage in transit Customer's payment obligations will not be affected, and Merz will act as Customer's agent in making any necessary insurance claim. No acts on the part of Merz, including, but not limited to, Merz's receipt of returned Products purchased by Customer, shall constitute Merz's approval and acceptance of the returned purchased Products or cancelled purchase order.

### 5. CHANGES TO PRODUCTS.

Merz may change the design, construction, or composition of the Products. In the event a significant change occurs after Customer's order but prior to shipment, Merz shall notify Customer, and Customer shall be entitled to accept the changed Product, or to cancel this Agreement as to that Product only and receive a refund of any monies paid for that Product only. The foregoing shall be Customer's sole and exclusive remedy for any Product changes prior to delivery, and Merz shall have no other liability whatsoever for any such changes.

### 6. USE AND TRANSFER OF PRODUCTS.

Products must be administered under the direction of a physician, in accordance with the Instructions for Use and Customer's applicable state medical regulations. Merz prohibits the re-sale, rental, or leasing of Products. Merz documents and tracks the Product(s) delivered to each Customer location. The Products, and any samples thereof which Merz may provide to Customer, are exclusively for Customer's professional use with (or, in the case of Neocutis, resale to) Customer's patients. Customer agrees that it shall not, directly or through any other parties, offer for sale or sell Products online (unless, in the case of Neocutis, Customer has a separate written agreement with Merz allowing for such sale). Sale or transfer of Products to third parties for uses unauthorized by Merz (e.g., refurbishment, modification, diversion, counterfeiting, etc.) is prohibited. Customer acknowledges that Products modified, refurbished by, or purchased from parties other than Merz are not FDA-cleared/approved, do not meet the strict manufacturing and quality controls of Merz, and may result in patient safety concerns. If Customer uses Products refurbished by or obtained from parties other than Merz, Customer assumes full liability for any adverse event that occurs. In addition, because it is unable to regulate the quality of such Products, Merz may be required to notify the FDA of any known violations, as well as any individuals suspected of being involved in such practices.

Customer acknowledges and agrees that the Products are covered by valuable intellectual property owned by or licensed to Merz, including one or more valid United States patents. Neither this Agreement nor Customer's purchase of Product shall be construed as a grant of any other rights in or to the intellectual property covering the Products. Customer's use of Products other than those purchased directly from Merz, or unauthorized sale/transfer/rental/leasing of Product(s), would cause immediate, material, and irreparable harm to Merz.

**In the event of any violations of this Section, then, in addition to any other remedies available to Merz, (i) any Product-related limited warranties or service contracts in effect are automatically void, and Merz shall have no obligation to refund Customer the amounts paid for any service contracts; (ii) Merz may cancel or reduce the quantity of any current orders; (iii) Merz may refuse to sell future Products to Customer; and/or (iv) Merz may remove Customer from Merz's physician finder portal(s) or from eligibility under the Advantage Program (as defined in Section 10) or Xperience+ Program (as defined in Section 11).**

### 7. PRODUCT TRAINING.

**(A) Ultherapy System Training.** Purchase of an Ultherapy PRIME System includes one (1) day of hands-on in-office training (up to four hours on such day), which training is limited to two Customer staff members. Merz will also make available a minimum of four hours of additional training, which training will be open to all Customer staff members and may include a combination of self-paced modules, in office didactic and business development, and live WebEx events. All such complimentary training is subject to Merz guidelines, which include certain pre-training criteria which Customer must meet, as well as limitations on complimentary transducer use.

Customer may purchase additional initial or advanced Ultherapy DeepSEE or Ultherapy PRIME System training for an additional fee (up to four hours per training day; limited to two Customer staff members per training day), which fee must be paid in full prior to the training date unless otherwise agreed upon in writing by Merz. Customer is responsible for providing transducers for use during additional training sessions at its own expense.

**(B) Radiesse(+) Training.** Customer hereby acknowledges that Merz has made Customer aware of the Radiesse(+) jawline indication training, including how to access such training; Customer hereby represents and warrants that Customer will complete such training if Customer intends to administer Radiesse(+) on the jawline.

### 8. ULTHERAPY DEEPSEE/ULTHERAPY PRIME SYSTEM LIMITED WARRANTY AND SYSTEM SERVICE CONTRACT (ONLY APPLICABLE TO SYSTEM PURCHASES); SYSTEM OUT-OF-WARRANTY SERVICE.

**(A) Limited Warranty Terms:** Merz hereby extends the following System-related warranty (hereinafter, the "**Limited Warranty**") to Customer: the Ultherapy DeepSEE or Ultherapy PRIME control unit, hand piece, and power cord (hereinafter, the "**Equipment**") shall be free from material defects and shall function in accordance with the written technical specifications and standards set forth in the applicable System User Manual (such specifications and standards, the "**Specifications**"). If during the Limited Warranty Term (as defined below) a piece of Equipment does not function in accordance with the Specifications, Merz will facilitate the repair or replacement of the non-functioning Equipment at no cost to Customer, which repair and replacement will include parts and labor and will cover applicable shipping charges.

Unless otherwise set forth on the signed portion of this Agreement, the **Limited Warranty Term** shall begin on the date that Customer purchases the System and shall be in effect for one (1) year from such date.

**(B) Service Contract Terms (Only Applicable if Customer has Purchased a Separate Service Contract):** During the one-year period beginning upon the expiration of Customer's Limited Warranty or Customer's immediately-preceding Service Contract (the "**Service Contract Term**"), if any piece of Equipment ceases to function in accordance with the Specifications, then Merz will facilitate the repair or replacement of the non-functioning Equipment at no cost to Customer, which repair and replacement will include parts and labor and will cover applicable shipping charges. During the Service Contract Term, and upon Customer's request, Merz may also examine, test, and recertify the Equipment. Alternatively, Customer may send a copy of their System support log to Merz, and Merz will confirm whether or not the Equipment is functioning in accordance with the Specifications. The Service

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Contract applies only to Equipment provided with Systems which are owned and operated in the United States.

**(C) Out-of-Warranty Service and Repairs:** If Customer purchases repair or maintenance services from Merz for Customer's out-of-warranty Ultherapy DeepSEE or Ultherapy PRIME System, any such repair/maintenance services shall carry the following limited warranty: During the 30-day period beginning upon Merz's return of Customer's System to Customer, if any piece of Equipment which was repaired/serviced by Merz immediately prior to such time ceases to function in accordance with the Specifications, then Merz will facilitate the repair or replacement of such non-functioning Equipment at no cost to Customer, which repair and replacement will include parts and labor and will cover applicable shipping charges.

**(D) Terms Applicable to Limited Warranty, Service Contract, and Out-of-Warranty Service:** If Merz is unable to resolve an Equipment defect remotely through phone or electronic troubleshooting or through field service, and if Customer is in warranty, Merz will: (i) either repair the inoperable Equipment or provide Customer with a replacement device; and (ii) cover shipping charges to and from the Customer's site. If a replacement is provided: (w) Merz will arrange for pickup of the inoperable Equipment; (x) Customer agrees to cooperate with Merz to return the inoperable Equipment to Merz; (y) upon delivery of the inoperable Equipment to Merz title to the inoperable Equipment shall automatically transfer from Customer to Merz; (z) Merz reserves the right to charge Customer list price for the replacement device if the inoperable Equipment is not returned in accordance with Merz's instructions. If Customer is out of warranty, Customer may choose to pay a set price for out-of-warranty service, based on then-current Merz rates, in order to receive the foregoing service.

During the applicable warranty term, Merz will provide Customer with certain Software updates or upgrades which are offered generally to all Ultherapy customers free of charge. The foregoing excludes System upgrades to diagnostic-quality imaging which would require a separate transducer and other updates for which Merz charges a fee. Customer must install all Software updates and upgrades provided to Customer during the applicable warranty term.

The warranties set forth in Section 8 are personal to Customer and are nontransferable. The System must be operated at all times in accordance with the Specifications. Customer must notify Merz of any defect or non-functionality covered under the applicable warranty period within seventy-two (72) hours of the event in order for the event to be eligible for coverage. Nothing in this Section 8 covers damage to Equipment resulting from misuse, abuse, accident, or other use not strictly in accordance with the Specifications. The System is comprised of integrated pieces of sensitive, calibrated, electronic, plastic and metal parts and can be easily damaged if not handled carefully. Physical damage of the probe receptacle (latch), handpiece (right/left), control unit shell, and/or display assembly is considered Customer damage/abuse, and is excluded from coverage. Damage resulting from any part of the System coming in contact with foreign substances or foreign objects is also considered Customer damage/abuse, and is excluded from coverage. The foregoing list is for illustration only and is not meant as an exhaustive list of events that would not be covered under the Merz warranties.

Merz is the only authorized service provider for the Equipment. Due to safety and quality concerns, Merz prohibits the repair of any Equipment

by an unauthorized service provider. Use of an unauthorized service provider will immediately void all warranties or service contracts in effect.

### 9. LIMITED SYSTEM SOFTWARE LICENSE.

If Customer purchases an Ultherapy DeepSEE System or Ultherapy PRIME System, then, in consideration for compliance with all applicable terms and conditions in this Agreement, Merz hereby grants Customer a nonexclusive, nontransferable, revocable personal license to use the System software ("**Software**") according to the terms set forth herein.

The Software may only be used by Customer in its practice for administration of Ultherapy. Use by third parties is not permitted without written authorization from Merz. Customer agrees not to: (i) use, promote, advertise, market, publish, transfer, distribute, rent, license, sell, copy, modify, create derivative works from, or use in a timesharing arrangement, the Software, or any copy thereof, in whole or in part, except as expressly provided in this Agreement; (ii) reverse engineer, disassemble, decompile, translate, modify, violate, circumvent or otherwise tamper with the Software, or otherwise attempt to derive the source code of any of the Software's software; (iii) develop, distribute or sell applications that are capable of launching, being launched from, or are otherwise integrated with, the Software. Customer acknowledges and agrees that the Software is the proprietary property of Merz and/or its affiliates and is protected under copyright and/or patent law in the U.S. and other countries. Customer further acknowledges and agrees that all right, title, and interest in and to the Software, including intellectual property rights associated therewith, are and shall remain with Merz and/or its affiliates. This Agreement does not convey to Customer an interest in or to the Software, but only a limited right of use in accordance with the terms of this Agreement, which right may be revoked by Merz in its sole discretion if Customer violates any of the terms hereof.

### 10. THE MERZ ADVANTAGE LOYALTY PROGRAM (THE "ADVANTAGE PROGRAM").

During each six (6)-month semester beginning January 1 and July 1, Customer's qualifying purchases of those Product brands included in the Advantage Program (such included brands, the "**Brands**") will determine Customer's applicable Advantage Program Level ("**Level**") for a Brand category. The Brand purchase requirements to achieve each applicable Level, and the corresponding Brand discounts ("**Discounts**") and rebate credits ("**Rebate Credits**") which may be earned at each Level, will be issued by Merz from time to time and available through Customer's Merz sales representative. Customer acknowledges that, while Xeomin Aesthetic purchases under the Advantage Program will be counted toward Customer's eligibility for Discounts and Rebate Credits, such purchases will not themselves be eligible for Discounts or Rebate Credits. The pricing for Xeomin Aesthetic is not conditioned on any purchase of, or any performance requirement related to, any other Brands.

Subject to the following two paragraphs in this Section 10, if Customer qualifies for a Level, it will remain at such Level for the then-current semester plus the immediately following semester, provided, however, that Customer may upgrade its Level at any time through additional Brand purchases.

Customer must be in good credit standing (i.e., no past-due invoices as of the final day of the applicable semester) in order to take advantage of its Rebate Credits. If Customer has past-due invoices at the end of the applicable semester, its Rebate Credits will be automatically forfeited. However, Merz may in its discretion reinstate forfeited Rebate Credits at

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90% of the original value if Customer pays all past-due invoices within thirty (30) days of the end of the applicable semester. If all past-due invoices are not paid within thirty (30) days after the end of the applicable semester, the Rebate Credits will be permanently forfeited.

Merz's reserves the right to unilaterally: (i) determine Customer's Advantage Program eligibility requirements; (ii) reject or suspend Customer's participation in the Advantage Program; (iii) prohibit Customer from receiving Discounts or Rebate Credits under the Advantage Program as a result of Customer's eligibility for or participation in any other Merz's discount program or contract, or for any other reason; (iv) modify the Advantage Program at any time, including, without limitation, adjusting list prices, Brand inclusions, Discount levels, Rebate Credit eligibility, Point levels, or eligibility criteria; and (v) terminate the Advantage Program at any time. Information on the Levels, Discounts, and Rebate Credits are Merz confidential information.

### 11. THE MERZ XPERIENCE+ LOYALTY PROGRAM (THE "XPERIENCE+ PROGRAM").

Certain qualifying contract Customers are eligible to be "Participating Providers" under the Xperience+ Program. Continuing eligibility is conditioned on Customer's purchase of Product(s) from Merz within the immediately preceding 60-day period. By participating in the Xperience+ Program Customer acknowledges and agrees:

**(A) Patient Savings Program; Merz Right to Audit Customer Inventory, Refuse Reimbursement; Tax Implications of Program Participation.** All savings and rewards under the Xperience+ Program are benefits provided by Merz solely for the benefit of Customer's patients. Customer represents, warrants, and covenants that it will pass all such savings and rewards directly on to its patients and not retain or divert any such savings or rewards for Customer's own benefit. Merz tracks Customer Product purchases and may conduct an audit of Customer's Product inventory (including Ultherapy line counts) in order to verify that Customer's claimed reimbursements under the Program match Customer's Product use.

By participating in the Program Customer hereby: (i) grants Merz permission, via any Merz authorized representative (e.g., a Portfolio Device Specialist or other Merz field representative), to conduct an in-person inspection of Customer's Product inventory during Customer's regular business hours without prior notice; (ii) acknowledges that Merz may, in its sole discretion and without any liability to Customer, refuse to reimburse Customer for any claimed Xperience+ Program treatment; (iii) acknowledges and agrees that Customer is solely responsible for all taxes and tax implications related to Customer's participation in the Xperience+ Program.

Without limiting the foregoing, Customer acknowledges and agrees that: (x) pursuant to IRS regulations, Merz must issue a 1099 to any payee who receives at least \$600 in non-employment income during the year; (y) the total reimbursements Customer receives through the Xperience+ Program may trigger Customer's receipt of a 1099; (z) if Customer has any questions regarding the tax implications related to Customer's purchase of Merz products and/or participation in Merz programs, Customer should consult with its tax professional.

**(B) Cash-Pay Treatments Only.** The Xperience+ Program offers patients rewards only for "cash-pay" aesthetic treatments. Customer

represents, warrants, and covenants that: (i) per Section 18 hereof, it will not make any claim for reimbursement to any government or private third-party payer for any Xperience+ Program treatments; (ii) it will not submit any reimbursement claim to Merz under the Xperience+ Program for any aesthetic product or treatment that has been provided to Customer at no cost.

**(C) Merz Right to Request Evidence of Patient Treatment; Customer Responsibility to Obtain Patient Consent.** Merz may at any time require that Customer provide Merz with information and/or documentation evidencing that a patient's Xperience+ Program treatment occurred (e.g., receipts or similar). In accordance therewith, Customer hereby acknowledges and agrees that: (i) it is solely responsible for obtaining from its patients, and that it shall obtain, all consents and authorizations required in order release such information to Merz; (ii) in accordance with Section 21 hereof, it will indemnify Merz for its failure to obtain any such required consents or authorizations, or for the failure of such consents or authorizations to withstand legal scrutiny.

**(D) Additional Limitations Applicable to Patients.** Customer shall cooperate fully and in good faith with Merz to enforce the following additional patient limitations under the Xperience+ Program: (i) patients may not redeem Xperience+ Program points or discounts for cash; (ii) patients may not transfer Xperience+ Program points to other patient accounts or combine Xperience+ Program accounts; (iii) points earned under the Xperience+ Program will expire twelve (12) months from the date earned; (iv) no individual patient may earn points for more than:

- one (1) qualifying Merz Ax toxin treatment every ninety (90) days;
- twenty (20) Radiesse/Radiesse(+) treatments in any rolling 365-day period;
- twenty (20) Belotero/Belotero(+) treatments in any rolling 365-day period;
- three (3) Ultherapy treatment areas or two (2) "full face"<sup>1</sup> or "neck" treatments in any rolling 365-day period.

**(E) Customer Reimbursement; Abandoned Funds.** Subject to the other provisions of this Section 11, Merz will reimburse Customer in arrears for the valid Xperience+ Program discounts which Customer provides to its patients on a rolling basis, typically within approximately two (2) weeks of Customer's submission of the relevant transaction in the Merz Aesthetics Portal. Notwithstanding the foregoing, Merz shall have no liability to Customer for: (i) any delay in reimbursement payments; (ii) Customer's failure to receive reimbursement due to Customer's provision to Merz of erroneous ACH information; reimbursement funds being misdirected due to Customer's provision to Merz of erroneous ACH information.

Merz will make commercially reasonable efforts to successfully transfer earned reimbursement funds to Customer. If Merz is unable to transfer earned funds to Customer's ACH account for any reason Merz will make attempts to contact Customer to obtain corrected ACH information. However, if after two (2) months Merz has been unable to receive corrected information from Customer such earned funds will be considered abandoned and will no longer be due and owing to Customer.

**(F) Merz Right to Modify or Terminate Program; Merz Right to Terminate Participation in the Program Due to Fraudulent Activity or to Offset Amounts Owed to Merz with Reimbursement Balance.**

<sup>1</sup> "Full face" refers to treatment of the FDA-cleared areas of the brow and under the chin.

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The Xperience+ Program, points, and benefits are offered at Merz's discretion. Merz reserves the right to unilaterally: (i) suspend or terminate Customer's participation in the Xperience+ Program; (ii) refuse to reimburse Customer for any claimed Xperience+ Program treatment; (iii) modify the Xperience+ Program at any time (including the point values and benefits offered thereunder and/or the Products eligible for reimbursement thereunder); and/or (iv) terminate the Xperience+ Program in whole at any time.

Customer must continue to be in good credit standing to participate in the Xperience+ Program. If Customer has past-due invoices, Merz may at any time in its sole discretion (and without limiting any other remedies available to it) apply any or all of Customer's earned reimbursement amounts to Customer's outstanding balance due and owing to Merz.

If at any time Merz suspects Customer is submitting false reimbursement claims under the Xperience+ Program, Merz may immediately terminate Customer's participation in the Program for such fraudulent activity, in which event any pending reimbursements will be automatically forfeited. In Merz's sole discretion Merz may reevaluate Customer's status ninety (90) days after such termination and may, in its sole discretion, grant Customer the opportunity to participate in the Xperience+ Program again. In order to be eligible for any such second opportunity to participate, Customer must: (1) be in good standing with Merz (i.e., have no past due balances); (2) have purchased Product(s) from Merz within the thirty (30) days immediately preceding potential reinstatement; and (3) complete a requisite compliance training on the Xperience+ Program.

Reimbursement information regarding the Xperience+ Program is confidential and proprietary information of Merz.

### 12. SEPARATE MINIMUM ADVERTISED PRICING POLICIES.

Merz has implemented unilateral minimum advertised pricing policies with respect to its Products. Such policies are available to access on the *HCP Portal*.

### 13. REPORTING; TECHNICAL COMPLAINTS HANDLING.

Customer will maintain adequate tracking for the Products to enable Merz to meet the FDA's product-tracking and reporting requirements. Customer agrees to notify Merz within 24 hours of the occurrence of any event or reaction that: (i) reasonably suggests that a Product has or may have caused or contributed to a death or serious injury; (ii) may have resulted from Product-related failure; malfunction; improper or inadequate design, manufacture, composition, or labeling; or user error; (iii) is an unexpected outcome beyond the applicable Product's label (including lack of effect or extended effect). **To report suspected adverse events or reactions, contact Merz as per below, and/or contact the FDA at 1-800-FDA-1088 or [www.fda.gov/medwatch](http://www.fda.gov/medwatch):**

- Phone: 844-4MY-MERZ (844-469-6379) or 866-862-1211; email: for Ultherapy: [field\\_events@merz.com](mailto:field_events@merz.com); for Xeomin, TxUS-adverse.events@merz.com; for all other Products: [AxUS-adverse.events@merz.com](mailto:AxUS-adverse.events@merz.com).

Customer will cooperate fully with Merz in dealing with end customer technical complaints concerning the Products and will take such action to resolve such complaints as deemed necessary or appropriate by Customer or as may be otherwise reasonably requested by Merz. Customer agrees to report to Merz any technical complaint regarding a Product of which Customer becomes aware within 24 hours of becoming aware. Customer agrees to assist Merz to facilitate the resolution of such complaints. For purposes of this Agreement, a technical complaint can

be the: (i) receipt of any Product(s) quality claims, medical claims, or complaints or other written claims or complaints; or (ii) receipt of any written communication from any applicable regulatory agency pertaining to a Product. **To report a Product-related technical complaint, contact Merz as per below: phone: 844-4MY-MERZ (844-469-6379) or 866-862-1211; email: [complaints2@merz.com](mailto:complaints2@merz.com); for Ultherapy Products: [devicehelp@merz.com](mailto:devicehelp@merz.com).**

### 14. TRACEABILITY.

Customer will create and maintain accurate records of all activities and events related to the Products to the extent necessary to ensure product traceability by lot and serial numbers. Such records must be clear and readily available to Merz upon Merz's request.

### 15. PROTECTED HEALTH INFORMATION.

Customer shall not disclose any Protected Health Information to Merz. Prior to Merz regaining possession of Customer's Ultherapy System, if applicable, whether by event of default, for repair or servicing, or otherwise, Customer shall purge and/or remove any and all Protected Health Information from the equipment and ensure that the transfer of the equipment back to Merz does not result in a Disclosure of any Protected Health Information. "Protected Health Information" and "Disclosure" have the meanings set forth in 45 C.F.R. § 160.103.

### 16. MERZ TRADEMARKS; USE OF PROMOTIONAL MATERIALS.

All Merz company names, Product names, trademarks, logos, graphics, and service marks (collectively, "**Trademarks**"), are registered or unregistered service marks, trademarks, and/or trade dress either owned by or licensed to Merz or its affiliates, or owned by or licensed to third parties. No Trademarks may be copied, imitated, or used, in whole or in part, without the prior written authorization of Merz or the applicable third-party owner. All goodwill generated from the use of the Trademarks will inure to the exclusive benefit of the applicable Trademark owner. Nothing contained herein shall be construed as conferring by implication, estoppel, or otherwise any license or right, either express or implied, under any intellectual property of Merz or its affiliates or any third party.

Merz's name and logo; the Product images and descriptions; Merz's website designs; the look and feel of its websites; the text, graphics, button icons, images, audio clips, page headers, Trademarks, and content; the selection and arrangement of any of the foregoing; and all related software belongs to or is licensed to Merz, and is protected by U.S. and international laws, including laws governing copyrights and trademarks. Permission is granted to electronically copy and to print in hardcopy certain Product promotional materials made expressly available to Customer by Merz for Customer's use in marketing and selling Product to Customer's patients. Any other use of the materials without the prior written permission of Merz is strictly prohibited. Use of any such materials in any manner that is likely to cause confusion among customers or patients, or in any manner that disparages or discredits Merz, is also prohibited.

### 17. DEBARMENT.

Customer represents and warrants to Merz that neither it nor any of its personnel: (i) is under investigation by the FDA for debarment action or is presently debarred pursuant to the Generic Drug Enforcement Act of 1992, as amended (21 U.S.C. §301 et seq.), or (ii) has a disqualification hearing pending or has been disqualified by the FDA pursuant to 21 C.F.R. §312.70 or its successor provisions. In addition, Customer represents and warrants to Merz that it has not engaged in any conduct

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or activity which could lead to any such disqualification or debarment actions. Customer further represents and warrants to Merz that, within five years preceding the effective date of this Agreement, neither Customer nor any person employed by Customer has been convicted of any offense required to be listed under Section 306(k)(2) of the Federal Food, Drug and Cosmetic Act.

### 18. ANTI-KICKBACK STATUTE.

It is the intent of Customer and Merz to comply with the Anti-Kickback Statute (42 U.S.C. §1320a-7b(b)) and the Discount Safe Harbor and Warranties Safe Harbor regulations set forth in 42 C.F.R. 1001.952(h) and (g), respectively. Customer's price may constitute a 'discount or other reduction in price' under the Anti-Kickback Statute. Merz will provide Customer with invoices that fully and accurately disclose the discounted price of all Products purchased under this Agreement to allow Customer to comply with the Discount Safe Harbor regulations, including sufficient information to enable it to accurately report its actual cost for all Product purchases. Customer represents, warrants, and covenants that it will not make any claim for reimbursement to any government or private third-party payer for the Products or any administration of such Products to Customer's patients. Customer acknowledges, however, that, if applicable, it will fully and accurately report all discounts or other price reductions, including warranty items, in the costs claimed or charges made under any Federal or State healthcare program and provide information upon request to third-party reimbursement programs. Customer will be solely responsible for determining whether any savings or discount or warranty item it receives must be reported to payors. Without limiting anything in the foregoing, Merz's pricing for Xeomin Aesthetic is not conditioned on any purchase of, or any performance requirement related to, any other Products, and Merz does not discount Xeomin Aesthetic.

### 19. FOREIGN CORRUPT PRACTICES ACT.

Customer will comply with all applicable anti-corruption, anti-bribery, and anti-kickback laws, rules, and regulations, including, without limitation, the United States Foreign Corrupt Practices Act (15 U.S.C. §78dd-1, et seq.) and other laws, rules, and regulations applicable to where Customer conducts business.

### 20. DISCLAIMER; LIMITATION OF LIABILITIES.

EXCEPT AS EXPRESSLY SET FORTH HEREIN, THE PRODUCTS AND PROGRAMS ARE PROVIDED TO CUSTOMER "AS IS", WITHOUT ANY WARRANTIES OF ANY KIND. TO THE FULLEST EXTENT PERMISSIBLE UNDER APPLICABLE LAW, MERZ EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NONINFRINGEMENT OF INTELLECTUAL PROPERTY RIGHTS. UNDER NO CIRCUMSTANCES WILL MERZ HAVE ANY LIABILITY TO CUSTOMER FOR, AND CUSTOMER HEREBY EXPRESSLY WAIVES, ANY INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL, OR PUNITIVE DAMAGES OF ANY DESCRIPTION, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, WHETHER ARISING OUT OF WARRANTY OR CONTRACT, NEGLIGENCE OR OTHER TORT, OR OTHERWISE, INCLUDING, WITHOUT LIMITATION, FORESEEABLE BUSINESS LOSSES, LOSS OF PROFITS, AND RELIANCE DAMAGES. CUSTOMER AGREES THAT UNDER NO CIRCUMSTANCES WILL MERZ'S LIABILITY UNDER THIS AGREEMENT FOR ANY CAUSE EXCEED THE PURCHASE PRICE PAID BY CUSTOMER FOR THE

PARTICULAR PRODUCT(S) INVOLVED. NOTWITHSTANDING ANYTHING IN THIS AGREEMENT TO THE CONTRARY, THE REMEDIES SET FORTH IN THIS AGREEMENT WILL APPLY EVEN IF SUCH REMEDIES FAIL THEIR ESSENTIAL PURPOSE.

### 21. INDEMNITY.

To the fullest extent permitted by law, Customer agrees to indemnify, defend, and hold harmless Merz, including Merz's affiliates and their officers, directors, agents, employees, successors, and assigns, from and against any claim, demand, cause of action, debt, liability, loss, fine, damage, or expense (including reasonable attorneys' or legal fees, expenses, and court costs) (collectively, "**Liabilities**") that relate to Customer's: (i) use of any third-party-refurbished or modified Product or any counterfeits of Products; (ii) modification of or addition to any Product(s); (iii) failure to obtain any and all required patients consents, authorizations, and disclosures prior to disclosing any patient information or documentation to Merz, or the failure of any such consents, authorizations, and/or disclosures to withstand legal scrutiny; (iv) any other breach of this Agreement; (v) gross negligence or willful misconduct; and (vi) failure to abide by all applicable laws, rules, regulations, and orders that affect the Products.

### 22. ESSENTIAL BASIS OF THE BARGAIN.

Customer acknowledges that Merz has set its Product prices and entered into the Agreement in reliance upon the limitations and exclusions of liability, the disclaimers of warranties, and Customer's indemnity obligations set forth herein, that the same form an essential basis of the bargain between the Parties, and THAT THE CONSIDERATION WOULD BE HIGHER IF MERZ WERE REQUIRED TO BEAR LIABILITY IN EXCESS OF THAT STATED HEREIN.

### 23. FINANCING AND ASSIGNMENT.

This Agreement binds Customer, regardless of any financing arrangements, subrogations or assumptions. Customer acknowledges that Merz may have a contractual relationship with one or more third-party financing companies, wherein such companies have agreed that to offer financing to Product customers if they meet certain financial criteria. Customer further acknowledges that Merz is not a party to any resulting financing agreements which Customer may enter with any third-party financing company.

Customer may not assign its rights or delegate its obligations hereunder except with the prior written consent of Merz (which may be withheld in its sole discretion). Merz may subcontract the performance of any obligation of Merz under the Agreement, and Merz may assign any right or obligation under the Agreement, to an affiliated party of Merz.

### 24. INDEPENDENT CONTRACTORS.

No provision of this Agreement will be deemed to create a partnership, joint venture, or other combination between Merz and Customer. Customer and Merz are independent contractors. Neither Party will make any warranties or representations or assume any obligations on the other Party's behalf. Neither Party is or will claim to be a legal representative, partner, agent, or employee of the other Party. Each Party is responsible for the direction and compensation, and is liable for the actions of, its own employees and subcontractors.

### 25. AMENDMENTS.

The Agreement may not be amended, altered or modified except in writing by an authorized signatory of Merz. No other purported additions,

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amendments, alterations or modifications by Customer or any other person, whether oral or written, shall be binding on Merz, regardless of Merz's failure to object or Merz's shipment of Products. In the event of a conflict between these terms and conditions and any other part of this Agreement, these terms and conditions shall govern.

### 26. GOVERNING LAW AND VENUE; NO CLASS ACTION.

This Agreement and all disputes and matters relating hereto shall be construed in accordance with the laws of the State of North Carolina, USA without giving effect to its conflicts of laws rules. Customer hereby consents to the jurisdiction and venue of any North Carolina state or federal courts, and hereby waives any objections based on inconvenient forum or conflicts of laws principles. The provisions of this Agreement are divisible and the invalidity or unenforceability of any provision or provisions contained herein shall not in any way affect the validity of this Agreement without the invalid or unenforceable provision or provision.

Where permitted under the applicable law, Customer and Merz agree that each may bring claims against the other only in each Party's individual capacity and not as a plaintiff or class member in any purported class or representative action. Unless Customer and Merz both agree, no action, or court of law, may consolidate more than one person's claims or otherwise preside over any form of a representative or class proceeding. Per Section 28, this paragraph shall be deemed stricken in the event that it is illegal or unenforceable under applicable law.

### 27. LIMITATION ON TIME TO FILE CLAIMS.

TO THE EXTENT PERMITTED BY APPLICABLE LAW, ANY CAUSE OF ACTION OR CLAIM CUSTOMER MAY HAVE ARISING OUT OF OR RELATED TO THIS AGREEMENT MUST BE COMMENCED WITHIN ONE (1) YEAR AFTER THE CAUSE OF ACTION ACCRUES OR THE CAUSE OF ACTION IS PERMANENTLY BARRED.

### 28. NO WAIVER; SEVERABILITY.

Failure of Merz to act on or enforce any provision of this Agreement shall not be construed as a waiver of that provision or any other provision of the Agreement. No waiver shall be effective against Merz unless made in writing, and no such waiver shall be construed as a waiver in any other or subsequent instance.

If any provision of this Agreement is determined to be illegal or unenforceable by any court of law in any jurisdiction, it shall, to the extent possible, be modified in such a manner as to be valid, legal, and enforceable, but so as to most nearly retain the original intent of such provision. If no such modification is possible, such provision shall be severed from the Agreement, and in either case: (i) the validity, legality, and enforceability of the remaining provisions of the Agreement shall not in any way be affected or impaired thereby; (ii) all provisions as originally written shall remain valid, legal, and enforceable in any other jurisdiction.

### 29. SURVIVAL.

Sections 1 through 6; Sections 8(A)-(C) in accordance with the time periods set forth therein; Section 8(D); the second paragraph of Section 9; the last two paragraphs of Section 10; Section 11; Sections 13 through 30; and all defined terms in this Agreement shall survive any deemed expiration or termination of this Agreement.

### 30. ENTIRE AGREEMENT.

Customer and Merz acknowledge that there have been no warranties, representations, covenants or understandings made by either Party to the other, except such as are expressly set forth in the Agreement.

Without limiting the foregoing, Customer acknowledges and agrees that, in entering into this Agreement, purchasing and/or using Products, and participating in Merz promotional/Advantage Programs, Customer: (1) has relied solely on the terms and conditions of this Agreement; and (2) has not relied on any oral or written statements by Merz sales representatives, other Merz personnel, or any third parties, or on any statements included in any of Merz's written or electronic promotional materials (including its web sites). In particular, Customer acknowledges that Merz makes no representations or warranties regarding Customer's authority to administer the Products in the state(s) in which Customer operates; on the contrary, Merz is relying on Customer's representation that Customer is properly licensed and authorized to administer the Products. This Agreement constitutes the entire understanding and obligation of Customer and Merz with respect to the subject matter of this Agreement and supersedes any prior agreements or understandings, whether oral or written.